

# Powerful analytics

Make faster, better business decisions with easy,

## MCT TECHNOLOGY

Enterprise-grade business intelligence



Effortless self-service analytics



Advanced Big Data analytics



Brilliant, intuitive mobile analytics



Lightning-fast cloud deployment



Enterprise security



Make faster, better business decisions with easy, powerful, and secure tools to explore data and share insights.

### Provide

Provide true enterprise grade data discovery to everyone in your organization. The ability to combine enterprise data with personal data will allow all departments to visualize and publish the single version of the truth.

### Create

Create information driven apps that will be valuable to everyone. Consolidate individual reports to create guided **work flows**, add transactions and multimedia to further drive adoption of your BI implementation.

### Accelerate

Accelerate the deployment of analytics using in-memory data to scale from 1 to hundreds of thousands of users, and dramatically reduce the response times to end users interacting with their information.

### Share

Share analytics proactively with your entire organization using automatic deliveries that are personalized. Distribute insights massively to thousands of users and increase the outreach of your analytical implementation.

### Connect

Connect to data from disparate sources on the fly. Combine data from enterprise applications, cloud based data, personal spreadsheets or other massive big data sources – seamlessly and effortlessly.

### Integrate

Integrate your analytics by injecting it directly into business documents or other third party tools to increase the productivity of your workforce with minimal investment, immediately and seamlessly.

# The self-service revolution is here.

Supercharged insight. Dashboards in minutes. Analytics for everyone.



## Adobe Systems

"We are putting live data for the first time in the company's history in front of key executive decision makers at a moments notice."

— Jeremy Hadley, Sr. Manager, Business Intelligence and Master Data Management

## Brilliant visualizations.

Effortlessly discover patterns, trends, and relationships hidden in your raw data with a suite of intuitive and interactive data discovery tools. Stop looking at grids and start visualizing your data.

## Effortless dashboards.

Building stunning, self-service dashboards has never been faster or easier. Easily turn visualizations into an enterprise ready, pixel-perfect dashboard without the need to start from a blank canvas.

## Connect with a click, no IT needed.

Analyze any data regardless of where it's stored. No complex scripting, modeling, or SQL coding needed. Create dashboards containing advanced analytics and stunning visualizations on-the-fly, all without the help of IT.

## Data you can trust.

**Analytics** combines self-service productivity with the security, scalability, and governance of enterprise-grade business intelligence, which means there's no need to compromise between business agility and data reliability. Get the best of both worlds.

Mobile apps powerful

enough for any job.

Secure enough for any data.

Better access to data for better decisions.

Most decisions are not made sitting behind a laptop. They are made on the go—in executive boardrooms and face-to-face with clients.

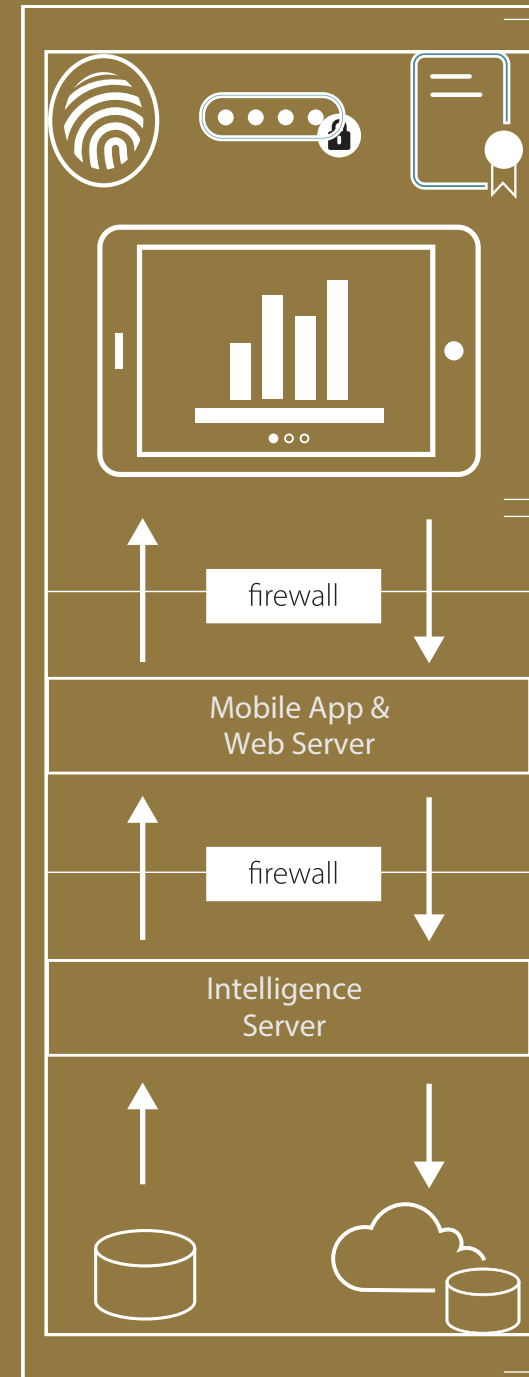
Mobile BI brings information to people at the place they need it most to help them consistently make better decisions.

### Build once, deploy anywhere.

Business users access and consume information in many different ways. Analytics makes it easy to build and deploy analytics application for the web, smartphones, and tablets without writing a single line of code.

Any investment you make in Analytics—setting up your data environment, building your grids, graphs, reports, and dashboards—can all be leveraged to deploy beautiful, information-rich mobile apps with little to no effort.

Finally, a mobile platform secure enough to put highly sensitive data into the hands of your mobile workforce.



**Authentication** – Multi-factor authentication via Touch ID, passcode and certificate

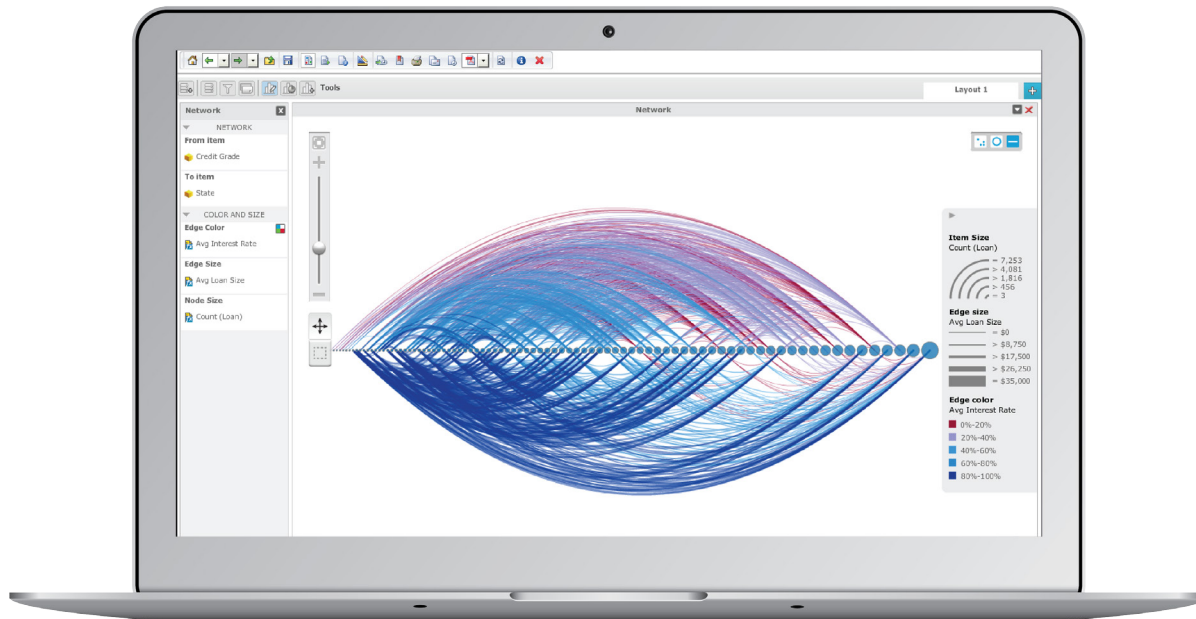
**Device Security** – Native hardware security including passcode, auto-lock, failed attempt limits

**Data Protection** – AES encryption for data at rest and TLS encryption for data in transit







**Authorization** – Access managed dynamically based on profile and privileges putting / BI data

**Analytics** delivers the most secure, commercially available mobile platform in the marketplace. For almost all mobile security requirements, customers have everything they need within the **Analytics** platform: encryption of data in transit and at rest, remote access revocation, support for certificate server, single sign-on, credential management, user-level security controls, and much more.






Sophisticated analytics on supersized Big Data. Made simple.



Analytical power

-   
Summarization
-   
Trend
-   
Benchmarking
-   
Relationship
-   
Projections
-   
Optimization
-   
Predictions

Data source

-   
ERP
-   
DB
-   
Cloud data
-   
Personal
-   
Big Data

### Big performance for Big Data

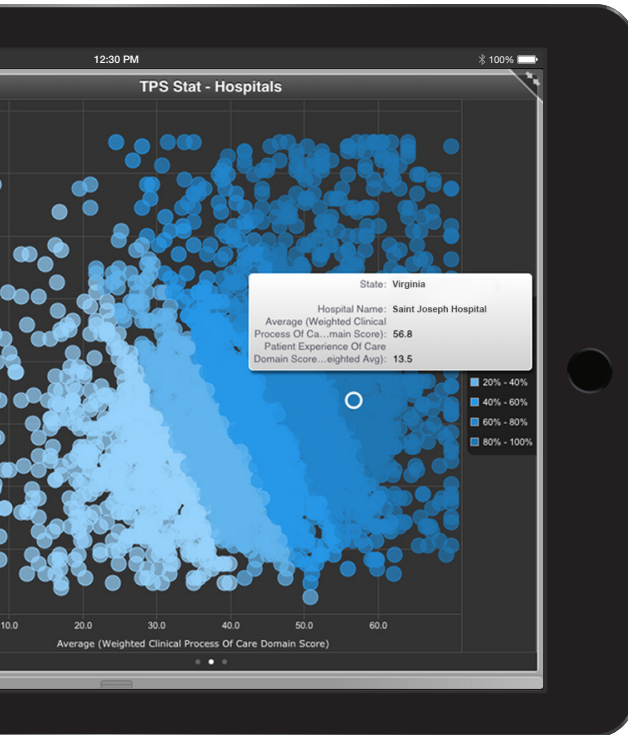
Analytics makes it easy to transform your Big Data into big insight. Analyze data located anywhere, regardless of shape and size. Blend data from multiple sources together and present it clearly and cohesively. Leverage a vast array of advanced analytics and predictive models to make intelligent decisions faster than ever before. Analytics ensure blazing speed and performance, so you can fearlessly analyze the largest data sources through intuitive, appealing interfaces.

### Transform Big Data to agile data

Big Data can move slowly. Even the most heavily optimized Hadoop queries may not deliver the speed-of-thought interactivity needed for some uses. Analytics intelligently transforms and aggregates petabytes of big data into targeted gigabytes of in-memory data, ripe for agile data discovery. Preserve enough detail to support deep investigation and find business insight, while solving the performance challenges of Big Data.

# Analytics Secure Cloud:

Revolutionizing everything you know about business intelligence.



**Analytics** Secure Cloud is revolutionizing the way business intelligence is delivered. It is the fastest, easiest, and most cost effective way to deploy enterprise-grade, scalable solutions that enable organizations to work at the speed of business. **Analytics** Secure Cloud delivers a comprehensive analytics platform, mobile application framework, and enterprise security platform that allow customers to build powerful applications at a reduced time-to-value and overall cost of ownership.

Best of breed analytics

Enterprise security

No infrastructure hardware

Compliance handled

Flexible pricing

Resizable capacity

Elastic efficient

#1 mobile

Pre-configured and ready  
in minutes

Enterprise-grade analytics meets

unlimited computing power

## Spend less. Get more.

**Analytics** Secure Cloud delivers powerful savings with zero capital expenditure on infrastructure, making BI more cost-effective than ever before. With **Analytics** Secure Cloud, there is no software or hardware to maintain, no costly set-up or configuration, and no facilities to manage. Our team of experts manages every customer environment at optimal efficiency.

## Comprehensive platform.

**Analytics** Secure Cloud brings together world-class enterprise BI, analytical database, and data integration capabilities in one integrated service. It's the full breadth of the **Analytics** BI platform's capabilities, on-demand and optimized for the most demanding enterprise applications.

## Secure.

Securing customer data is our top priority. The **Analytics** Secure Cloud is built on a foundation of security from top to bottom, starting with the platform infrastructure and extending to our revolutionary mobile identity platform, **Analytics** Usher. **Analytics** Secure Cloud was developed by a team of experts to meet and exceed the security expectations of our customers.

## Speed to value

**Analytics** Secure Cloud is provisioned once you order and ready in minutes, so you can start building applications right away without the wait of managing a complex infrastructure. Connect to existing on-premises or cloud databases immediately with our Direct Connect feature.